

October 27, 2014

Dear Principal,

TOEFL® Young Students Series GO English! Project: Advertise Your Town

English-language teachers and your students are cordially invited to participate in the *TOEFL*® Young Student Series GO English! Project — “Our Town. In Our Words.” — to shine a spotlight on our town and have fun using English in the classroom.

Working together as a class, students will use English-language skills to explain what is great about their town in a video, radio, poster or newspaper column advertisement. Students are encouraged to be creative and use their knowledge of speaking and writing the English language to effectively communicate their message and have fun.

The *TOEFL*® Young Students Series supports English learning and teaching of younger students and helps students develop their language skills so they can use English to communicate.

This global campaign kicks off in October and the project deadline is December 31, 2014. Participating classes will receive promotional items, educational materials to assist in the improvement of English language learning skills, certificates and a plaque.

For more information, including project specifications and submissions, visit the *TOEFL* Young Students Series website at www.ets.org/toefl/goenglish. You can also contact us at +852 2851 3822 (HK) or +853 6261 6000 (Macao) for more details.

If you are interested in participating in such a meaningful project, please complete the attached reply slip and we will followup accordingly.



Yours faithfully,
Smart Education Co Ltd
Official Representative of ETS *TOEFL*®
Young Students Series in Hong Kong
and Macao

Smart Education Co. Ltd.

Official TOEIC®, TOEFL® Junior™ & TOEFL® Primary Tests Representative in Hong Kong and Macao

Address: Unit E, 11/F, Ford Glory Plaza, 37-39 Wing Hong Street, Cheung Sha Wan, Kowloon, Hong Kong

Tel: +852 2851 3822 (HK) +853 62616000 (Macao)

Email: info@TOEFLJunior.com.hk Web: www.TOEFLJunior.com.hk

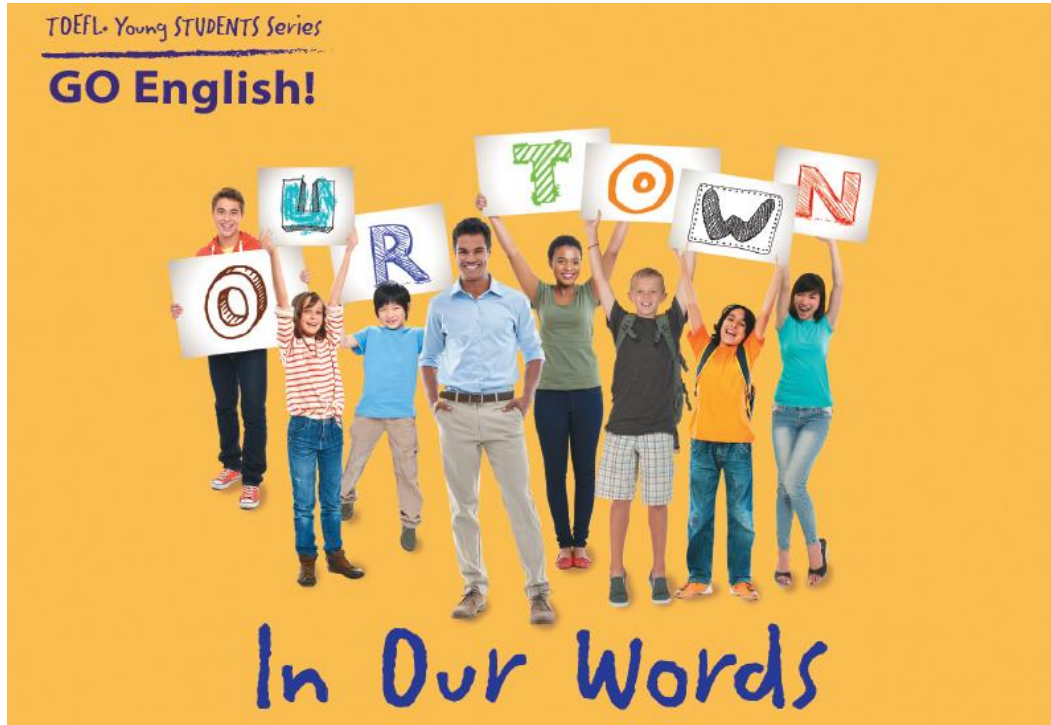


ETS
Preferred
Associate™

About the TOEFL® Young Students Series

Designed to set the foundation for the successful development of English-language skills, the TOEFL® Young Students Series features age-appropriate assessments, products and services — including the TOEFL Junior® and TOEFL® Primary™ tests — to help guide younger students to the next steps of learning.

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Reply Slip

Please email to info@TOEFLJunior.com.hk or fax this to +852 2851 8422.

Our organization is interested in participating in the TOEFL® Young Student Series GO English! Project — "Our Town. In Our Words." Please contact us and send us materials accordingly.

Organization: _____

Name: _____ Job title: _____

Email: _____ Contact no.: _____

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