



September 1, 2017

Dear Principal,

Smart Education Charitable Foundation's events in 2017-2018

First of all, we would like to thank you for your continuous support for the past few years, and hope that your students enjoyed the events and competitions organized or sponsored by Smart Education Charitable Foundation. This foundation is a registered charity that promotes and supports a wide range of educational and charitable activities beneficial to the community. We hope these events can help develop students' *self confidence* and *multiple intelligences* (i.e. the many ways we are SMART). For example, students had the opportunities to perform English radio drama live, create their own storybooks, read aloud their speeches, etc. We are also very proud to be the first e-textbook provider under Education Bureau's E-textbook Development Scheme (EMADS) to deliver the first set of English Language subject e-textbooks for key stages one through three!

This year, we will have even more exciting events planned, including the launch of WeiQi Competition, TOEIC and TOEFL scholarships, co-sponsored by Educational Testing Service & Smart Education Charitable Foundation.

It is our pleasure to share with you the events planned for the 2017-2018 school year, and we look forward to your active participation in them. Please review the attached calendar, and we would be most grateful if you could inform your subject teachers accordingly so that they can consider adding these events to your school's plan for this school year.

Please call us at +852 2851 3822 or +853 6261 6000 if you have any questions regarding these events. If you would like to receive more details about them, you can fill out the reply slip below and fax it back to us.

Thank you for your kind attention.

Yours faithfully,
Smart Education Charitable Foundation



2017 - 2018 Upcoming Events

Event Duration	Item
Sept 17-Jan 18	TOEFL Young Students Series GO English! Campaign 托福青年學生系列 Go English! 活動
Sept 17-Jan 18	The 10 th Create My Smart Storybook Contest – Hong Kong & Macau 第十屆 港澳 兒童英語創意寫作及演講比賽 (小學組)
Oct 2017	The Association of Boarding Schools (TABS) 2017 Asia Tour
Nov 17 -Apr 18	The 12 th Daily Readers Read Out Loud Competition– Hong Kong & Macau 第十二屆 港澳 開心英語朗讀比賽 (中、小學組)
Dec 17-May 18	The 10 th English Radio Drama Competition for Schools– Hong Kong & Macau
Dec 2017	Learning & Teaching Expo 2017 學與教博覽 2017
Feb 2018	第四屆中圖杯全國(含港澳)中小學英語能力大賽
To Be Confirmed	Greater China WeiQi Competition 大中華圍棋大賽

For more details about our events, please visit: www.MySmartEDU.com

Reply Slip

(Please fax it to +852 2851 8422 or email: info@MySmartEDU.com)

Dear Sir or Madam,

Our school is interested in participate the following event(s) organized/sponsored by Smart Education Charitable Foundation in 2017-2018:

Please send us more information accordingly.

School: _____

Contact: _____ Title: _____

Phone: _____ Email: _____

Smart Education Charitable Foundation

Address: Unit E, 11/F, Ford Glory Plaza, 37-39 Wing Hong Street, Cheung Sha Wan, Kowloon

Tel: +852 2851 3822 / +853 6261 6000 Fax: +852 2851 8422

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