



Wing Cheung Hing Knitters

7B Wing On Cheong Building, 7th Floor, 5 Wing Lok Street, Central, Hong Kong
Tel: +(852) 2545-4311 Fax: +(852) 2544-4345 E-mail: marketing@wch.com.hk

Press Release: Wing Cheung Hing Knitters Adopted the TOEIC in the Human Resources Management

Hong Kong, 20 September 2011 --- Wing Cheung Hing Knitters (WCH) today announced that WCH has adopted the Test of English for International Communication (TOEIC) as a recognized language proficiency test in WCH human resources management.

TOEIC, designed by ETS, is an English-language assessment to measure workplace English skills. For more than 30 years, over 10,000 organizations, including businesses, government agencies, universities and vocational schools, in 120 countries rely on the TOEIC tests to demonstrate English proficiency and help people get ahead of the competition. More than 6 million TOEIC tests were administered in 2010.

In addition, the TOEIC tests are standardized, which means test takers' scores can be compared, regardless of where or when the test is administered. Standardized testing conditions give all test takers from around the world an equal opportunity to demonstrate their proficiency. Test content is developed from real examples from around the world that are familiar across different cultures.

Since the world is a global village and there are more chances to work with overseas business partners, communication becomes an important part in the business world. Founded in 1976, WCH is a Hong Kong based company which specializes in manufacture of quality stockinette to meet the packaging needs of companies around the world. With decades of experience and expertise in the sourcing and production of stockinette, WCH has become a familiar brand name in the stockinette packaging industry. Because WCH business partners come from all over the world, English plays an important part in communication. The standardized TOEIC tests help WCH to find the right employees to do the job.

For inquiries about Wing Cheung Hing Knitters, please send an e-mail to marketing@wch.com.hk or visit www.wch.com.hk for more details.



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