



日期： 2016 年 9 月 1 日

親愛的校長：

誠邀學校參加比賽 事宜

聰穎教育慈善基金屬香港註冊之非牟利慈善組織，成立於 2009 年，秉承「聰澤中華區務隆、穎慧領導享譽豐、教化教育心在抱、育才機構和風送」的宗旨，以求達致「全人的發展」。

我們的使命

回饋社會，培育新一代學童，為他們創造更好未來。透過舉辦及贊助不同形式的活動和計劃，推動及資助各項的教育服務，發展學童的多元智能。以關懷、尊重、公平、助人自助、追求卓越的信念，透過推動及發展更多學習活動和比賽機會等，來啟發學童的多方面的技能，如：*發多元智能、增加自信心、摒棄學習障礙、學習成長路*等等。

我們的工作

提供的學童服務，創造學童其他學習經驗，啟發他們多元智能的能力，包括：

- ✓ 香港、澳門和大中華區 – 聰穎圖書創意寫作比賽 (小學組)
- ✓ 全港澳聰穎數學腦大賽》(小學組)
- ✓ 港澳 開心英語朗讀比賽 (中、小學組)
- ✓ 多益微電影比賽
- ✓ 港澳 校際英語廣播劇創作比賽 (中、小學組)
- ✓ 港澳 啟慧中國語文廣播劇創作暨演繹比賽 (中、小學組)
- ✓ 美國多益國際認可英語考試 獎學金
- ✓ 電子學習世紀之星 頒獎典禮 (香港、澳門區)
- ✓ 語言能力評估 (托福及多益) 研討會
- ✓ 英語電子課本老師專業培訓

中國地區的學童服務，包括：

- ✓ 創意寫作暨演講比賽 (上海、南京及北京發佈會)
- ✓ 《學校教育的數碼教室 與 處理學習差異的數學教育》研討會
- ✓ 佛山市禪城區教育局研究室邀請舉行電子教學經驗分享會
- ✓ 澳港粵川幼兒教育高峰論壇



我們的發展方向

隨著社會不斷進步，兒童及青少年所面對的問題亦變得複雜化，有見及此，本服務將按服務對象需要而推行適切的活動，希望協助他們建立正向人生價值觀，以及有整全的身心發展。近年，各類服務迅速發展，包括新增「英語資源中心」，為幼童提升學習外語機會，支援學習障礙兒童，提供優質英語課程，專業發展學童其他能力，包括：解難能力、溝通能力、表達能力、說話能力、舒緩壓力能力，同時擴展青少年生涯規劃及理財教育服務。

如蒙垂詢，請至電+852 2851 3822 / +853 6261 6000 或瀏覽 www.MySmartEDU.com 。



Dear Principal,

Smart contest of year 2016 - 2017

First of all, we would like to thank you for your continuous support for the past few years, and hope that your students enjoyed the events and competitions organized or sponsored by Smart Education Charitable Foundation. This foundation is a registered charity that promotes and supports a wide range of educational and charitable activities beneficial to the community. We hope these events can help develop students' *self confidence* and *multiple intelligences* (i.e. the many ways we are SMART). For example, students had the opportunities to perform English radio drama live, create their own storybooks, read aloud their speeches, etc. We are also very proud to be the first e-textbook provider under Education Bureau's E-textbook Development Scheme (EMADS) to deliver the first set of English Language subject e-textbooks for key stages one through three!

This year, we will have even more exciting events planned, including the launch of "Why English Matters" Micro Film Competition, TOEIC and TOEFL scholarships, co-sponsored by Educational Testing Service & Smart Education Charitable Foundation. In addition, we are celebrating our 10th Anniversary for our "Daily Readers" Read Out Loud Competition, and we cordially invite you to share our joy!

It is our pleasure to share with you the events planned for the 2016-2017 school year, and we look forward to your active participation in them. Please review the attached calendar, and we would be most grateful if you could inform your subject teachers accordingly so that they can consider adding these events to your school's plan for this school year.

Please call us at +852 2851 3822 or +853 6261 6000 if you have any questions regarding these events. If you would like to receive more details about them, you can fill out the reply slip below and fax it back to us.

Thank you for your kind attention.

Yours faithfully,
Smart Education Charitable Foundation



2016 - 2017 年度學界比賽詳情

DATE	EVENT
Dec 2016	TOEFL YSS GO English! Campaign
Jan 2017	The 9 th Create My Smart Storybook Contest – Hong Kong , Macao and Greatest China 第九屆 港澳 聰穎圖書創意寫作比賽 (小學組)
Mar-Apr 2017	The 11 th Daily Readers Read Out Loud Competition 第十一屆 港澳 開心英語朗讀比賽 (中、小學組)
May 2017	Radio Drama Competition for Schools in Hong Kong & Macau 港澳 校際英語廣播劇創作比賽(中、小學組)
May 2017	第九屆 港澳 啟慧中國語文廣播劇創作暨演繹比賽 (中、小學組)
Jul 2017	Smart Education' s Annual Prize Giving Ceremony – Hong Kong , Macao 聰穎 電子學習世紀之星 頒獎典禮

Read more about events: www.MySmartEDU.com

Reply Slip

(Please fax it to +852 2851 8422 or email: info@MySmartEDU.com)

Dear Sir or Madam,

Our school is interested in participate the following event(s) organized/sponsored by Smart Education Charitable Foundation in 2016-2017:

Please send us more information accordingly.

School: _____

Contact: _____ Title: _____

Phone: _____ Email: _____

Smart Education Charitable Foundation