



Organizer :



SMART EDUCATION CHARITABLE FOUNDATION
聰穎教育慈善基金

Supported by:

(Listed in no particular order)



September 1, 2017

Dear Principal and English Panel,

The 10th Create My Smart Storybook Contest

Would you like your students to showcase their creativity and writing skills, and tell their own stories in front of a live audience?

We are writing to cordially invite your school to participate in the 10th Create My Smart Storybook Contest organized by Smart Education Charitable Foundation. Over 150 primary schools in Hong Kong and Macao joined this contest, with over 100,000 students participated last year, and we received very positive feedback from our contestants. We certainly look forward to your active participation this year.

About the 10th Create My Smart Storybook Contest

The objectives of the contest are to promote students' interest in creative writing and storytelling, boost their confidence in using English, develop their information technology skills and improve their English language skills.

Groups: (All primary students from Hong Kong and Macao can participate in the contest)

Level	Grade	Storybook	Students' storybooks should contain fewer than
Starters	P1 to P2	The Picnic	4 pages
Movers	P3 to P4	The Tortoise and The Hare	6 pages
Flyers	P5 to P6	The Pirate Jack	8 pages

Timeline	
November 17, 2017 (FRI)	Deadline for the submission of student's storybook (12:00pm)
December 4, 2017 (MON)	Announcement of Finalists on our website * Finalists will be contacted via phone or email * Finalists will be announced on www.MySmartEDU.com
January, 2018 (SAT)	Final Contest (Hong Kong District) and Prize Giving Ceremony * Venue: TBC * Time: 9:30am to 1pm
January, 2018 (SAT)	Final Contest (Macao District) and Prize Giving Ceremony * Venue: TBC * Time: 1:00pm to 5:00pm



How to enter the contest:

1. The contest is open to ALL primary school students in Hong Kong and Macao (P1 to P6).
2. We shall provide each participating school with contest logins and passwords for all the students, and they can then visit our website (HK & Macao: www.MySmartEDU.com) to register and enter the contest.
3. Students will first read the storybook assigned for their level, and they will create their own storybooks online. Students can create their own characters, develop their own story plot and design their own sound effects! Please note the students need to use a desktop computer that supports Adobe Flash Player to complete their stories.
4. Students can read and vote for their favorite storybooks, and we will reward winners with the most number of votes!
5. Our judges will select the top 20 entries from each level based on students' creativity and language use. We will then invite the contestants to participate in our contest final. Finalists will showcase their creativity and present their storybooks in front of our judges and our live audience.

Prizes:

✧ **Gold, Silver, Bronze and Merits Awards for each level:**

- ↑ Gold Award winner will receive a trophy, a certificate and souvenirs.
- ↑ Silver Award winner will receive a trophy, a certificate and souvenirs.
- ↑ Bronze Award winner will receive a trophy, a certificate and souvenirs.
- ↑ Merit Award winners (10 for each level) will receive a certificate and souvenirs.

- ✧ We will also announce **The Most Active Participating School Awards** (school with the most number of entries and school with the most number of votes placed by the school's students)

Please call us at +852 2851 3822 or visit our website (HK & Macao): www.MySmartEDU.com if you have any questions regarding this contest. We have also attached a reply slip, and would be grateful if you could fax it back to us at +852 2851 8422 or email us at info@mysmartedu.com at your earliest convenience.

Thank you for your kind attention and look forward to hearing from you real soon.

Yours faithfully,
Smart Education Charitable Foundation

Reply Slip

(Please fax it to +852 2851 8422 or email to info@MySmartEDU.com)

Dear Sirs,

Our school is interested in participating in the 10th Create My Smart Storybook Contest. Please send us more information accordingly.

School: _____

Contact: _____ Title: _____

Phone: _____ Email: _____

Smart Education Charitable Foundation