

September 3, 2019

Dear Principal,

Invitation: The 2019-2020 TOEFL® Young Students Series GO English! Campaign

TOPIC: “Your trip. In Your Words.”

Smart Education would like to invite your school and students to participate in this year’s TOEFL® Young Students Series Go English! Campaign. Last year, students were able to work in teams and used their English skills to describe how to make the World a better place. Students from around the world told us in their own words and were very creative. They also had the opportunity to practice their English skills while creating a video, radio, poster and news announcement. It was a huge success!

Last year, many schools in Hong Kong and Macao participated in the Go English! Campaign. We were overwhelmed by the positive responses from the participating schools. Now, we are excited to invite you to join **“Your trip. In Your words.”** for schools, organized by Educational Testing Service (ETS) from United States, the world’s largest nonprofit educational measurement organization with high quality assessments—including the TOEFL® Primary™ and TOEFL Junior® tests— as well as conducting world-class research and advancing education in more than 180 countries worldwide.

About the 2019–20 TOEFL® Young Students Series GO English! Project

The Places You Would Go! Your class wins a trip to go anywhere in the world. Where would you like to go? Why? Using your English skills, work together as a class and collectively select one location you would like to visit and explain why. Did you choose this place because of its location, culture, food, weather or the people? We invite you to work in groups of four for this project to practice your English skills while creating a video, radio, poster or newspaper announcement.

The 2019-20 TOEFL® Young Students Series GO English! Project supports English learning and teaching of younger students and helps students develop their language skills so they can use English to communicate. Please visit the following website for more information:

https://www.ets.org/toefl_young_students_series/goenglish

Project Submission deadline (HK & Macao district) — Jan 3, 2020

This global campaign kicks off in Sep and the project deadline is Jan 3, 2020. Participating classes will receive certificates of achievement. It will certainly be a marvelous learning experience for them.

If you are interested in joining our Go English! Campaign this year, please complete the attached reply slip, and either fax or email us on or before September 30, 2019. For any questions regarding the campaign, please feel free to call us at +852 2851 3822 (HK) / +853 6261 6000 (MO) or email us at info@TOEFLJunior.com.hk and we will follow-up accordingly.

Yours faithfully,

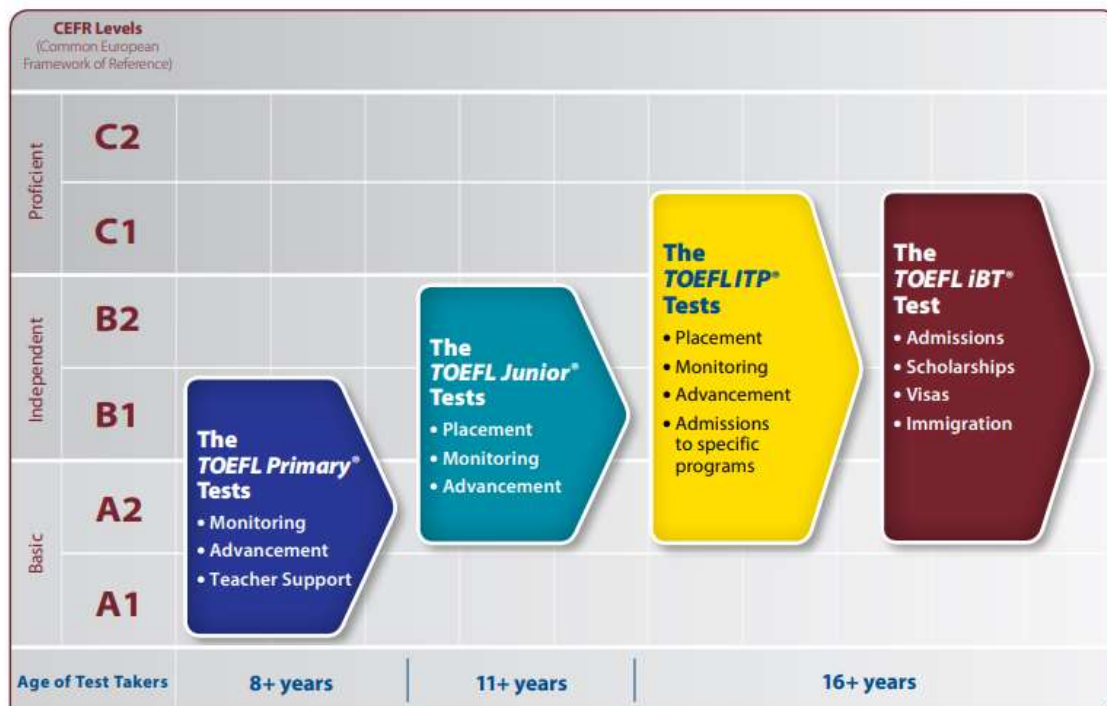
Smart Education Co. Ltd.

Official Representative of ETS TOEFL®

Young Students Series in Hong Kong and Macao

About the TOEFL Family of Assessments

Learning English is a journey. The TOEFL® Family of Assessments helps illuminate the path by providing trusted information to help you make more confident decisions based on students' English proficiency. Whether for admissions or placement, advancement or exiting, the TOEFL Family of Assessments provides the valuable information you need to make important decisions about your students and your institution, school or program.



TOEFL® ITP:

Smart Education has worked with over 150 secondary schools in Hong Kong to complete a correlation study with the HKDSE English Language examinations, and our correlation has an accuracy level of over 85%. Many schools are now using TOEFL® ITP to predict their students HKDSE scores and prepare them for future success.

TOEFL® Junior and Primary:

Smart Education is also working with over 300 primary and secondary schools to use TOEFL® Junior and TOEFL® Primary tests for admission and placement purposes. Many students also take TOEFL® Junior to demonstrate their English proficiency when they apply for secondary school admissions, both locally and overseas.



ETS
Preferred
Associate



Smart Education Co. Ltd.

Official Representative of TOEIC, TOEFL ITP and TOEFL Junior Tests in Hong Kong & Macao

Address: 11E, Ford Glory Plaza, 37-39 Wing Hong Street, Cheung Sha Wan, Kowloon

Tel: +852 2851 3822 / +853 6261 6000 Fax: +852 2851 8422

Email: info@TOEFLJunior.com.hk Web: www.TOEFLJunior.com.hk

2019-20 TOEFL® Young Students Series GO English! Campaign for Schools in Hong Kong & Macao Application

 (Please fax it to +852 2851 8422 or email at info@TOEFLJunior.com.hk on or before Sep 30, 2019)

To: Smart Education Co. Ltd.

Our School

 will join the **2019-20 TOEFL® Young Students Series GO English**, below is our contact information.

 is interested in finding more about the TOEFL® Family of Assessments. Please send us more information also.

Contact Information

School Name:			
Teacher-in-charge:			
Contact number:	School:	Mobile:	
Contact Email:			

Group 1	
Level :	* Primary / Secondary
Class :	
Teacher-in-charge:	
Project Format:	<i>video / radio / poster / newspaper</i>

Group 2	
Level :	* Primary / Secondary
Class :	
Teacher-in-charge:	
Project Format:	<i>video / radio / poster / newspaper</i>

Group 3	
Level :	* Primary / Secondary
Class :	
Teacher-in-charge:	
Project Format:	<i>video / radio / poster / newspaper</i>

* Delete if inapplicable

* If you have more than three participating groups, please make copies of the form.

Please contact us at +852 2851 3822 (Hong Kong)/ +853 6261 6000 (Macao) if you have any enquires.


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