



August 22, 2019

Dear Principal,

### **Smart Education Charitable Foundation's events in 2019-2020**

First of all, we would like to thank you for your continuous support for the past few years, and hope that your students enjoyed the events and competitions organized or sponsored by Smart Education Charitable Foundation. Our foundation is a registered charity that promotes and supports a wide range of educational and charitable activities beneficial to the community. We hope these events can help develop students' *self confidence* and *multiple intelligences* (i.e. the many ways we are SMART). For example, students had the opportunities to perform English radio drama live, create their own storybooks, read aloud their speeches, etc. We are extremely excited to inform you that our radio drama competitions and Daily Readers Read Out Loud Competitions are sponsored by the Standing Committee on Language Education and Research (SCOLAR) in 2019-2020. We are also very proud to be the first e-textbook provider under Education Bureau's E-textbook Development Scheme (EMADS) to deliver the first set of English Language subject e-textbooks for key stages one through three!

It is our pleasure to share with you the events planned for the 2019-2020 school year, and we look forward to your active participation in them. Please review the attached calendar, and we would be most grateful if you could inform your subject teachers accordingly so that they can consider adding these events to your school's plan for this school year.

Please call us at +852 2851 3822 or +853 6261 6000 if you have any questions regarding these events. If you would like to receive more details about them, you can fill out the reply slip below and fax it back to us.

Thank you for your kind attention.

Yours faithfully,  
Smart Education Charitable Foundation



## 2019 - 2020 Upcoming Events

Timeframe	Event
Sept 2019-Jan 2020	TOEFL® Young Students Series GO English! Campaign 托福青年學生系列 Go English! 活動
Sep 2019 – Jan 2020	The 11 <sup>th</sup> Create My Smart Story Book Contest 第十一屆《兒童英語創意寫作及演講比賽》
Nov 2019 -Apr 2020	The 14 <sup>th</sup> Daily Readers Read Out Loud Competition (sponsored by SCOLAR ) 第十四屆 開心英語朗讀比賽 (語文教育及研究常務委員會贊助)
Dec 2019-May 2020	The 12 <sup>th</sup> English Radio Drama Competition for Schools (Sponsored by SCOLAR)
Dec 2019-May 2020	第十二屆 啟慧中國語文廣播劇創作暨演繹比賽 (語文教育及研究常務委員會贊助)
Dec 2019	Learning & Teaching Expo 2019 學與教博覽 2019
Jul 2020	The 9 <sup>th</sup> Smart Education Annual Prize Giving Ceremony 第九屆聰穎教育電子學習世紀之星頒獎典禮

For more details about our events, please visit: [www.MySmartEDU.com](http://www.MySmartEDU.com)

### Reply Slip

(Please fax it to +852 2851 8422 or email: [info@MySmartEDU.com](mailto:info@MySmartEDU.com))

Dear Sir or Madam,

Our school is interested in participating in the following event(s) organized/sponsored by Smart Education Charitable Foundation in 2019-2020:

\_\_\_\_\_

Please send us more information accordingly.

School: \_\_\_\_\_

Contact: \_\_\_\_\_ Title: \_\_\_\_\_

Mobile Phone: \_\_\_\_\_ Email: \_\_\_\_\_